



WHY YOU NEED *A Wedding Coordinator*

We realize that most brides want to plan their own weddings, and what they really need is some guidance and advice from a qualified event professional. We offer packages that range from an introductory 3-hour event consultation to get you started on the road to planning your event, day of coordination ensuring your event runs smoothly, to anything you may need assistance with in between.

We are the winner of the **2010 and 2011 Bride's Choice Award** from Wedding Wire, the **2011 and 2012 Best of Weddings Award** from The Knot and were voted as one of **2012 Best Wedding Professionals in Virginia** by brides in Virginia Bride Magazine. We have trained etiquette experts and event consultants on staff and often from our brides that our service and expertise are second-to-none.

Don't just take our word for it...

"What a blessing Jennifer was! Speaking as the mother of a recent bride and our having engaged Jennifer to be our Day of Wedding Coordinator...Jennifer was marvelous...she worked well with our family, the wedding party, site managers, and other professionals involved with the wedding. She fulfilled each request we made of her with calm diligence, yet flexibility, and keen monitoring all situations as they arose, adjusting appropriately, if need be. She arrived early, worked well throughout preparations for both the ceremony and the reception...even stayed late and helped remove everything from the reception, packing cars and etc. for the trip home. We surely would not have had such a beautiful ceremony, reception and stress-free environment for the entire day had it not been for our good fortune in engaging Jennifer and The Cordial Cricket's capable wedding coordination services!" ~ Corinne J.

1. Work With An Expert

Unforeseen issues may arise the day of your event, which to you may be daunting, yet because wedding coordinators handle weddings year after year, all year long, these issues are resolved without panic by an experienced coordinator, allowing your day to continue to run smoothly. Having a professional wedding coordinator is the equivalent to having insurance on your wedding day!

2. Someone To Help Execute Your Vision

Professional wedding coordinators know what works and doesn't, keeping your goals and vision in mind. Because there are many forms of inspiration, samples, wedding publications, etc. it can be very overwhelming or hard to make decisions. A professional wedding coordinator can help fine tune your inspiration overload to the choices that best fit your vision and budget.

3. Smart Brides Want Stress Relief

A professional wedding coordinator should take pride in being your time keeper, problem solver, family drama mediator, sanity saver, voice of reason and creative coach. Doesn't that sound like a stress-free solution!

4. Work With Professionals Who Know All The Rules

For most brides, they have never planned a wedding before, they didn't go to etiquette school, they don't know what the proper wording and guidance is for wedding stationery or the correct order of a wedding procession, how best to assign seats at a reception, how to best deal with delicate family issues, etc. and there's absolutely no reason at all for them to learn these skills. A professional wedding coordinator should know all of these things and much, much more which they will share with you as they guide you through both preparations for, and your actual wedding day. Etiquette is important no matter what style of wedding/event you are having.

5. Be Cost-Effective

Hiring a professional wedding coordinator is the most wise investment you can make to ensure the time and money that you are spending on your wedding is handled in the most cost effective manner possible all while being executed as you envisioned.

6. Work With Businesses Who Have The Best Reputation

“The Cordial Cricket has an in house Wedding Coordinator who came highly recommended as the best in the area. Once meeting with their Wedding Coordinator, Jennifer, I knew those recommendations were spot on!! I hired Jennifer immediately and it was one of the best decisions I made for my wedding. My wedding day ran very smoothly and I didn't have to worry about a thing. I highly recommend The Cordial Cricket for all your invitation needs as well as for your wedding day coordination....” ~ Stephanie C.

7. Peace of Mind

Knowing that there is someone you trust managing every detail for you, ready to troubleshoot problems and be your trusted resource and time keeper...who is not a family member or friend is very calming. This allows you and your loved ones and guests to enjoy your day, which is priceless.

We recommend interviewing wedding coordinators as far in advance of your wedding as possible to ensure that a good connection is made and the trust building relationship can begin early on.

Budget for a professional wedding coordinator, interview well respected candidates, get references and listen to your instincts. You should be just as thrilled about your wedding coordinator as you are about your venue, dress, invitations, flowers, food, etc.