



# The Cordial ● Cricket

## WHY CHOOSE US

### *As Your Invitation Consultants*

If you are a discerning, stylish bride looking for a stunning first impression of your special day while receiving the highest level of personalized service you could possibly dream of, look no farther than The Cordial Cricket.

Don't just take our word for it...

#### **1. Smart Brides Want To Work With Experts**

*"I recently purchased my wedding invitations from the Cordial Cricket and was amazed at the attention to detail that was displayed by Elizabeth and her staff throughout the whole process. Of the many wedding details, the invitations were one of the few things for which I didn't not already have a specific vision in mind before I began my search. The day I went to The Cordial Cricket, one of their knowledgeable consultants sat down with me and helped me mentally sort through my ideas before we tackled the process of going through the sample books so that by the time I actually looked at samples, I was feeling much less overwhelmed and could enjoy myself. When it came to actually ordering the invitations, their knowledge of wedding etiquette was invaluable. The proofs were gotten to me quickly and they did a wonderful job in facilitating any changes that needed to be made. Professionalism was exhibited along every step of the process. Finally, one of the most important things to me was the attitude of the staff. I have quickly learned through the wedding planning process that the mere mention of the word "wedding" results in pushy sales pitches and feel that many times the bride's wishes are lost as everybody weighs in with their own ideas and opinions. From the very beginning of my meeting at The Cordial Cricket I could tell that they would be there to guide me towards finding my perfect wedding invitation rather than pushing me towards something that ultimately wasn't me. I would highly recommend The Cordial Cricket to anybody planning a wedding or any other special event." ~Katie M.*

#### **2. Smart Brides Want An Extensive Selection of High Quality Invitations & Styles**

*"I loved the selection The Cordial Cricket had and found the perfect invitation for my wedding! Every time I contacted the studio or came in (which wasn't often because they take care of everything for you!), everyone was great and very helpful! My final invitations were beautiful and I'm getting lots of compliments from my guests!" ~Amanda B.*

#### **3. Smart Brides Want To Work With Business Who Keep Their Promises**

*"For me, choosing an invitation was one of the hardest parts of the planning process. It took me a very long time to decide on the invitation itself, and an even longer time to settle on the fonts. The staff at the Cordial Cricket was very patient throughout the process, both in the store and over email and phone. All the proofs were sent to me promptly, and the owner took special care to make sure that the correct proofs were sent to the company for the final*

*order. The selection of invitations is very good here - all styles and price ranges, from simple and traditional to contemporary and artsy.” ~ Zoe F.*

#### **4. Smart Brides Want Invitations Within Their Budget**

*“The Cordial Cricket offers personal attention, an excellent product selection for all price ranges and etiquette expertise. Every employee I ever interacted with provided superior customer service!!” ~ Kristina T.*

#### **5. Smart Brides Want To Work With Businesses Who Have The Best Reputation**

*“I met the ladies of The Cordial Cricket at one of Richmond's bridal shows and immediately booked an appointment to look at invitations for my wedding. They were all so helpful and so accommodating -- such a dream to work with! In addition to supplying me with beautiful, elegant invitations, they guided me in the proper etiquette. Overall, I had a wonderful experience with all of the ladies at The Cordial Cricket and can't wait to go back when I start thinking about babies!” ~Iva R.*

#### **6. Smart Brides Want Like To Get Things For FREE and They Love Gifts!**

If you choose to participate in our *Cordially Yours Program*, you have the opportunity to get your Thank You Notes completely free AND receive a \$100 Spa Gift Certificate.

Find out more about our *Cordially Yours Program* on our website [www.thecordialcricket.com](http://www.thecordialcricket.com)